

Olivia Cannon

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EXPERIENCE

Co-Instructor, Honors College

January 2026 - Present

Indiana University Indianapolis | Indianapolis, IN

- Facilitated meetings with students and faculty to review their website portfolios, provide feedback, answer questions, and ensure they were on track with course expectations across three sections.
- Managed course content and student outcomes through Canvas LMS, maintaining up-to-date assignments, grades, and course materials for 60+ students across three sections.

ePortfolio Studio Intern, Product Design and Research

December 2024 - July 2025

Indiana University Indianapolis, Institute for Engaged Learning | Indianapolis, IN

- Planned and executed quantitative A/B testing with stakeholders and end users on mid-fidelity mockups, evaluating button affordances, action labels, and navigation flows to inform data-driven design iterations.
- Led qualitative data collection through informational interviewing to identify current department reporting needs and staff pain points.
- Translated findings into actionable stakeholder-facing recommendations by thematic coding 3+ hours of interview and other qualitative data.
- Facilitated collaborative workshops with a cross-functional team to understand the problem space and prioritize the highest-impact research themes, aligning product direction with department goals.
- Partnered with developers to align product requirements including filter logic, submission status indicators, and link-validity APIs with technical feasibility, serving as the bridge between research insights and implementation.
- Designed high-fidelity prototypes in Figma ensuring WCAG accessibility and usability compliance, iterating based on ongoing stakeholder feedback.

ePortfolio Studio Consultant

August 2022 - May 2025

Indiana University Indianapolis, Institute for Engaged Learning | Indianapolis, IN

- Conducted individualized consultations to understand faculty's behaviors, goals, and challenges, translating instructional and user needs into concrete recommendations on information architecture, layout, and course content strategy.
- Collaborated with faculty to design instructional tools and templates grounded in observed student and faculty pain points, increasing ePortfolio adoption across curricula.
- Designed and administered Qualtrics surveys distributed to students and faculty to assess perceptions of ePortfolio integration and track adoption progress across classrooms, informing ongoing program improvements.
- Led workshops on ePortfolio best practices and digital storytelling, applying facilitation skills to gather feedback and refine program content over time.

Graduate Teaching Assistant, Media Arts and Science

January 2022 - May 2024

Indiana University Indianapolis, Luddy School of Informatics | Indianapolis, IN

- Managed and maintained course Canvas LMS pages, assignments, and grade records, ensuring accurate and up-to-date course infrastructure across two sections.
- Graded assignments and held one-on-one student meetings to provide targeted feedback, answer questions, and support individual understanding of course concepts.
- Analyzed grade trends and synthesized qualitative student feedback to identify where course instruction was not landing, then worked with the professor to adjust materials and delivery accordingly.

RESEARCH EXPERIENCE

Research Assistant, FOrTELOs Lab

February 2022 - August 2023

Purdue University Indianapolis, School of Science | Indianapolis, IN

- Administered the Positive and Negative Affect Schedule (PANAS) and conducted structured behavioral observations across 21 participants, performing both qualitative and quantitative analysis on affect-pain tolerance relationships.
- Screened participant eligibility, managed research data in Excel, and assisted with data cleaning in SPSS, contributing to the integrity and reliability of study outcomes.
- Collaborated with the PI and lab team in biweekly meetings to discuss findings, troubleshoot methodology, and refine experimental design.

EDUCATION

M.S., Human-Computer Interaction December 2024

Indiana University, Luddy School of Informatics, Computing, and Engineering | GPA: 3.92/4.0

B.S., Psychology December 2022

Purdue University, School of Science | GPA: 3.76/4.0 | Dean's List, Science Scholars List

SKILLS AND TOOLS

Research Methods: Usability Testing, Stakeholder Interviews, A/B Testing, Thematic Coding, Survey Design, Task Analysis, Heuristic Evaluation, Behavioral Observation, Field Research, System Usability Scale (SUS)

Research Tools: Qualtrics, SurveyMonkey, Otter.ai, Condens, Dovetail, SPSS, MS Excel, MS Access

Design and Prototyping: Figma, Adobe XD, Canva, InDesign

Collaboration and PM: Miro, Notion, Microsoft Suite, Google Workspace, Zoom, Canvas Instructure

CONFERENCES AND PRESENTATIONS

Cannon, O., Callahan, T. (2026, June 10). *Workshop 2: Build Once, Reuse Endlessly: Workshopping WIX Sites to Create and Share Templates on Your Campus*. AABEL Annual Conference 2026. Indianapolis, IN.

Cannon, O. B., Oesch-Minor, D., Fallowfield, S., Crisler, M., & Callahan, T. (2025, January 15). *Streamlining and simplifying ePortfolio building: Dispelling myths and optimizing the transformative nature of ePortfolios*. Westfield State University.

Cannon, O. B., Oesch-Minor, D., & Swinford, R. (2023, October 31). *Using ePortfolios to teach ePortfolios: Justifying, simplifying, streamlining, modeling, and supporting students*. The Assessment Institute.

CERTIFICATIONS

- Intro to UX Principles and Processes, Coursera, 2021
- Agile at Work: Getting Better with Agile Retrospectives, LinkedIn Learning, Feb 2024
- Project Management Skills for Leaders, Project Management Institute, Jan 2024
- Consulting Foundations: Client Management and Relationships, LinkedIn Learning, Jan 2024
- Essentials of Team Collaboration — LinkedIn Learning, Feb 2024
- Communication within Teams — LinkedIn Learning, Jan 2024
- Holding Your Team Accountable — Project Management Institute, Jan 2024
- Intro to UX Principles and Processes — Coursera, 2021

ACHIEVEMENTS & AWARDS

Showcase Finalist — Engaged Learning Program May 2021

Indiana University Indianapolis, Institute for Engaged Learning

- Led a six-member team by delegating tasks, setting deadlines, and coordinating deliverables to meet program milestones.
- Designed a research-based website to increase community awareness of the Single Mothers Support Group organization.
- Developed and distributed online surveys to identify access barriers, then analyzed and visualized response data to propose actionable recommendations.